



City of Kauniainen strategy 2023–2030

VISION

A vibrant, prosperous, actively bilingual and multicultural Grani, building its future in a resource-smart way.





Resident-centred

In Kauniainen, it is important that everyday life works in both of our national languages, Finnish and Swedish. The best resources in Kauniainen are its residents, associations and businesses. The active participation of residents in the development of services and the collaboration between various partners guarantee successful services that meet the needs of residents.



Openness

The city's openness in decision-making and communication is visible in the organisation as well as in the contact with the residents, the city's partners and the third sector.



Community and equality

Community and true unity are Kauniainen's trump cards. Community means a sense of participation and security for everyone. Equality means that all Kauniainen residents are treated equally and have the same opportunities to make an impact.



Climate-smart and sustainable thinking

Climate-smart and sustainable thinking is evident throughout all of the city's operations. Consequence assessment is a natural part of decision-making. Sustainable solutions inspire confidence.



Kauniainen in a nutshell



Founded

1906

Population

10,401

(12/2021)



Number of residential households

4,369

(2020)

Number of families

2,844

of which 1,213 are families with children



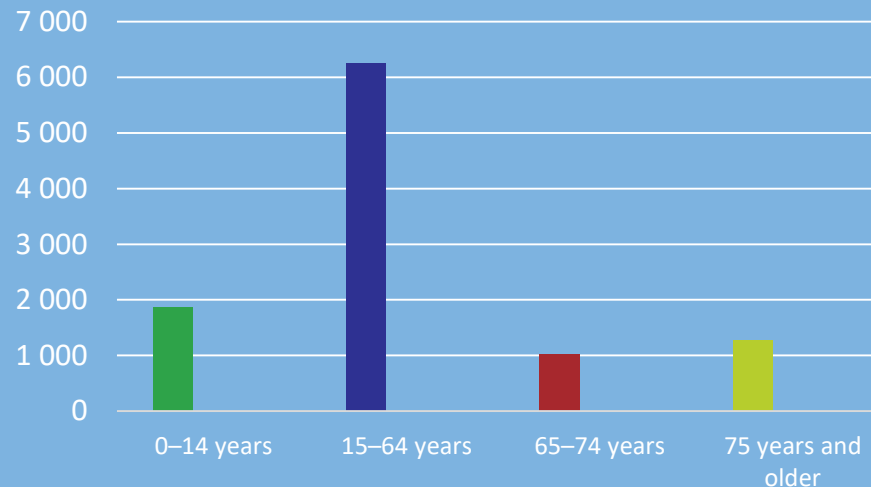
Number of businesses

791

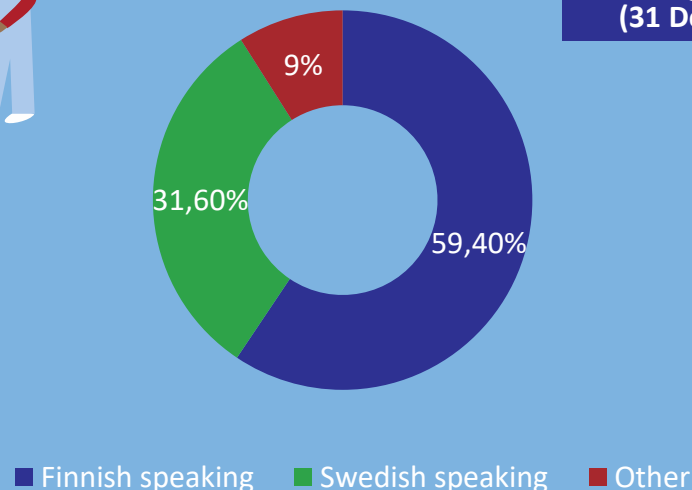
2021/Q1



Age distribution (12/2021)



Language groups (31 December 2020)





“Open, bold and innovative”

AREA OF FOCUS

A city with resource-smart operations

Goal

Sustainable and sound municipal economy

- Courage to make decisions that take a healthy municipal economy into account
- Critical review of expenses and identification of new income
- Making the most of the opportunities created by the health and social services reform

Staff well-being and competence

- An attractive workplace where people choose to stay
- The capital region’s most knowledgeable staff



AREA OF FOCUS

A safe, green and pedestrian-friendly city

Goal

A climate-neutral city

- Implemented before 2030 in cooperation with the city's entire community
- The various dimensions of sustainable development guide all activities
- Maintains biodiversity

Growth target 0.75%/year

- Based on a five-year average
- A maximum of 12,000 inhabitants in 2040

Stable urban structure

- Established green and outdoor areas, single-family housing areas and possible sites for denser structure



“A resource-smart Kauniainen”

AREA OF FOCUS

A safe, green and pedestrian-friendly city

Goal

Improving road safety

- A good level of safety is maintained even when the amount of traffic increases
- The residents feel that it is safe to move around in the area

Development of the housing stock

- Develops the versatility of the housing stock so that it better meets the needs of residents at different stages of life

Optimising the number of properties and increasing their use

- The plan for the new building for the Finnish-language primary school and pre-primary education is approved by the council during the council term



“A resource-smart Kauniainen”



“Everyone together”

AREA OF FOCUS

Focus on the residents

Goal

Holistic well-being

- Living bilingualism
- Residents of all ages are considered

Promotion of health and welfare

- In all operations, a safe environment is created where bullying is never tolerated
- Cooperation with the third sector
- To ensure low-threshold, versatile hobby opportunities
- Functional premises for youth workers and young people, as well as a functioning dialogue between educational institutions and outreach youth work
- Investment in mental health care for both young people and seniors
- Measures against the consequences of corona





“Everyone together”

AREA OF FOCUS

Focus on the residents

Goal

A uniform path of learning, leading into the future

- “Everyone has the right to grow to their full potential”
- Throughout the course of life
- High-quality learning
- Youth unemployment 0%

Open Grani

- Openness and transparency in decision-making, residents have easy access to information about decision-making
- Involvement
- Activities that create opportunities



Criteria for Finland's happiest municipality

Happy Kauniainen: experience of a good quality of life, good interpersonal relationships and participation in joint activities are fundamental factors for well-being and happiness

- The percentage of people who felt happy most of the time in the last four weeks: 50.4% (CR 46%)
- The proportion of people who usually experience a good quality of life: 72.5% (CR 58.7%)
- The proportion of people who are satisfied with the conditions in their residential area: 91% (CR 83.5%)
- The proportion of people who are satisfied with their interpersonal relationships: 84.5% (CR 78.4%)
- The proportion of people who feel actively involved: 31.8% (CR 22.7%)
- Participation indicator: 81 (CR 75)

CR = Capital Region

Source: The Capital Region's 2021 welfare report





Thanks from Grani!